



Australian American
Chamber of Commerce
Texas



2022

SPONSORSHIP OPPORTUNITIES

ABOUT THE AACC

The Australian American Chamber of Commerce Texas (AACC) is a non-profit organization committed to fostering business relations between Australia and the United States, promoting cross-cultural understanding, and enhancing the quality of life of Australian expatriates who live and work in the U.S. In light of AACC's mission, the Chamber arranges regular business and social events throughout the year. Events focus on Australian-US business topics and interesting aspects of Australian art and culture.

Membership in the AACC is open to all! We have members from all over the world representing companies from across a variety of industries including oil & gas, renewable energy, healthcare, technology, government, real estate, finance, logistics, hospitality, travel, sports and more.



CONTACT US

**AUSTRALIAN AMERICAN
CHAMBER OF COMMERCE
TEXAS**

P.O. Box 218219
Houston, TX 77218

+1 (713) 527 9688
info@aacc-houston.org
www.aacc-texas.org

BOARD OF DIRECTORS

AACC's Board is a voluntary board comprised of Houston-based professionals drawn from Australian and U.S. organizations engaged in or promoting Australian and U.S. trade, investment, and cultural understanding.



Christina Staib
AACC President
Global CCS Institute



Bruce Rutherford
AACC Vice President
JLL



Paul Habelko
AACC Treasurer
Chevron



Richard Gibbs
AACC Secretary
Baylor College of Medicine



Stacy Feltham
BHP



Sean Hanrahan
Platypus Brewing



Nicholas Gole
Macquarie



Dietrich Von Biedenfeld
University of Houston
Downtown



Sean Kelleher
Worley



Colin McHattie
Halliburton



Eric Schmauch
United Airlines



Nana Booker
Ex-Officio Member
Honorary Consul
Emeritus



Melissa Hutchings
Ex-Officio Member
Deputy Australian
Consul General



Benson Saulo
Ex-Officio Member
Australian Consul
General



Amy Conacher
Ex-Officio Member
Executive Director

Not Pictured:

Regina Johnson, *Ex-Officio Member*
Deputy Director, Americas (Houston), South Australia Department for Trade and Investment

DID YOU KNOW?

The Australian American Chamber of Commerce is made up of individuals from all over the world representing companies from across a variety of industries including oil & gas, renewable energy, healthcare, government, real estate, finance, logistics, hospitality, travel, sports and more.

200+ MEMBERS

The AACC is proud to provide networking opportunities, business events and year-long programming to its 200+ members, sponsors, and partners. Connections made within the Chamber have led to many professional and personal interactions and relationships.

80+ COMPANIES REPRESENTED

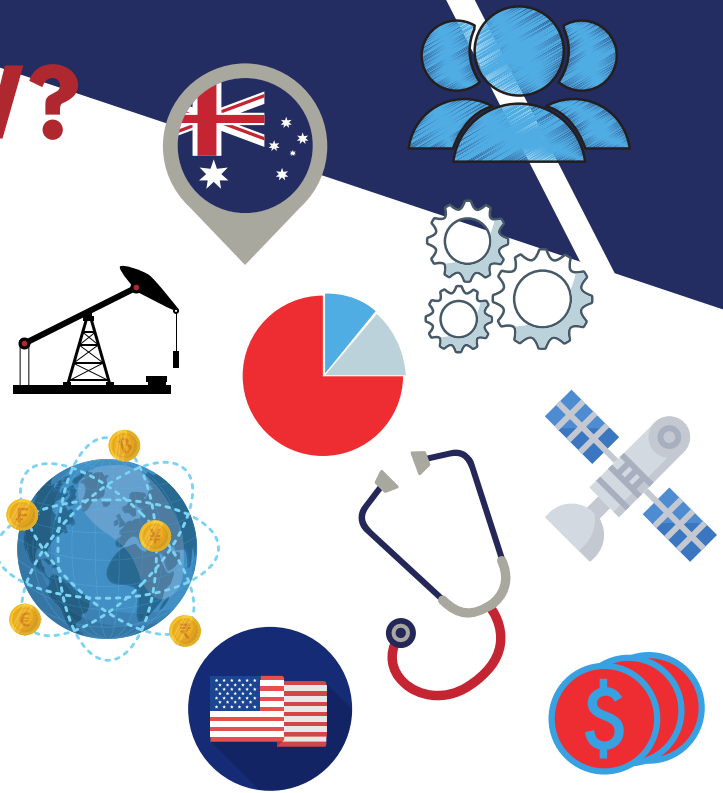
In 2021, our membership was comprised of individuals representing 86 different companies across Australia, the US and the globe.

15+ PARTNER ORGANIZATIONS

Recognizing the importance of continuing close relationships between partner organizations, AACC members enjoy reciprocal member benefits with many of our promoting partners and international Chambers of Commerce.

12 NETWORKING SUNDOWNERS

The Chamber holds a monthly networking event EVERY month! These happy hours provide a great chance for members and sponsors to mix and mingle in a casual setting. Many business collaborations began at an AACC Sundowner!



30+ EVENTS PER YEAR

The AACC hosts a wide range of programs and events throughout the year that focus on the close relationship between Australia and the US.

In 2021 the AACC tripled their program offerings through in-person and virtual events.

Events include business speaker events, annual conference, networking events, cultural events, family gatherings and collaborative events with our sponsors and partner organizations.

MEMBERSHIP OPPORTUNITIES

The Australian American Chamber of Commerce provides both corporations and individuals with a variety of membership options that include access to many opportunities throughout the year to network and improve business and social links between the US and Australia.

SPONSORSHIP LEVELS & BENEFITS

All Sponsorship levels include: website recognition - logo and company profile, newsletter and banner branding, logo on Australia Day T-shirt, 3 member voting rights, employee member rates to all AACC events and a booth at the Annual AUSii Conference.

Sponsorship Level	Small Business*	Bronze	Silver	Gold	Presenting	Platinum	Patron 1 Available
Annual Commitment	\$2,000	\$5,000	\$7,500	\$15,000	\$30,000	\$40,000	\$50,000
Company Logo & Profile in Weekly eNewsletter	1/year	1/year	3/year	5/year	7/year	9/year	12/year
Company Logo on Back of AACC Australia Day T-shirt	✓	✓	✓	✓	Priority Placement	Priority Placement	Front Shirt Placement
Complimentary Tickets to 2022 Black Tie Gala		2	4	6	8	10	16
Complimentary Tickets to three AACC Marquee Events - Australia Day BBQ, AUSii Conference, Fall Food and Wine	2 (one Marquee Event only)	2	4	6	8	10	12
AUSii Conference Speaking Opportunity				Panelist	Keynote	Keynote	Keynote
Webinar Speaking Opportunity			Co-Speaker	Stand Alone	Stand Alone	Stand Alone	Stand Alone
Advertisement in AACC Magazine	¼ Page	¼ Page	¼ Page	¼ Page	Full Page	Double Page	Double Page
White Paper in AACC Magazine			✓	✓	✓	✓	✓
Employee Memberships	2	5	8	15	30	Unlimited	Unlimited
Cross promotion of company news on AACC social media platforms		2/year	4/year	6/year	10/year	14/year	Unlimited

* Small Business Sponsorship for companies with less than 20 employees.



EXPLANATION OF BENEFITS

Website Logo & Company Profile – Company logo and profile will be visible on AACC website.

Company Logo and Profile in eNewsletter – Company logo, profile and website links will be included in the AACC weekly eNewsletters as appropriate to sponsorship level.

Event Branding – Company logo will be visible on select event marketing materials throughout the year (*with the exception of Platinum sponsors who are included on all event marketing*).

AACC Magazine White Paper – Sponsor submitted white paper included in the AACC Magazine once per year.

AACC Magazine Advertisement – Sponsor submitted advertisement in the AACC Magazine issued three times per year (digital & print format). *Additional advertising space may be purchased at a discounted rate.*

Invitation to Annual Sponsor Dinner – Sponsors will receive tickets to the sponsor-only dinner.

Complimentary Tickets to three AACC Marquee events – Sponsors will receive complimentary tickets to the three major events per year - Australia Day, AUSii Conference, Fall Food & Wine event.

Company Logo on back of Australia Day BBQ T-shirt – all sponsors will have their logos included on the back of the Australia Day t-shirts which are distributed to sporting participants (netball and cricket), AACC volunteers, and also available for purchase by attendees.

AUSii Conference speaking opportunity – Gold Sponsors & above will be given the opportunity to submit an Executive speaker as a keynote for the annual AUSii Conference. Pending programming, additional speaking opportunities as a panelist may be available to other sponsor levels.

Webinar Event – All sponsors silver and above will be given the opportunity to be involved in an AACC Webinar. Silver consists of co-partnered event, gold and above is a stand alone event. *Final details and programming will be confirmed based on our annual program and events schedule.*

Member ticket pricing for all employees – All sponsor company employees will receive AACC member rates for all AACC hosted events regardless of their individual AACC membership status.

Employee Memberships – All sponsors receive annual AACC memberships, with all benefits, for their allocated number of employees from January – December of the sponsor year.

Member Voting Rights (3) – All sponsor companies receive three member voting rights.

Cross promotion of company news & events – Sponsor news and events throughout the year will be advertised on the AACC website, online calendar and social media channels throughout the year, upon the request of the sponsor.

ABOUT OUR SPONSORS



PLATINUM

Industry: ENERGY

BHP Petroleum is the oil and gas exploration and production business of BHP.



PLATINUM

Industry: TRAVEL

United Airlines and United Express operate flights every day across five continents.



GOLD

Industry: GOVERNMENT

The Australian Government's international trade promotion and investment attraction agency.



SILVER

Industry: COMMERCIAL REAL ESTATE

JLL is a leading professional services firm that specializes in real estate and investment management.



SILVER

Industry: FINANCE

Macquarie Energy is the North American energy marketing and trading arm of Macquarie Group



SILVER

Industry: FOOD & BEVERAGE

Platypus Brewing is a Houston based brewery specializing in Australian beer.



SILVER

Industry: ENERGY

Plug Power is leading provider of comprehensive green hydrogen and fuel cell turnkey solutions.



Worley
energy | chemicals | resources

SILVER

Industry: ENERGY

Worley is a worldwide team of consultants, engineers, construction workers and data scientists.



SILVER

Industry: LEGAL/LAW

White & Case is an international law firm that serves companies, governments and financial institutions.

ABOUT OUR SPONSORS



BRONZE

Industry: FOOD & BEVERAGE

Boomerang's pies produces Aussie inspired pies sold in over 7,000 grocery stores nationwide.



BRONZE

Industry: ENERGY

Chevron is one of the world's leading integrated energy companies, with subsidiaries worldwide.



BRONZE

Industry: HUMAN RESOURCES

The FerVID Group is a highly regarded executive recruiting company.



BRONZE

Industry: RETAIL

Prezzy is a leading global eGift card platform with operations in North America, United Kingdom, Australia and New Zealand.



RYSTAD ENERGY

BRONZE

Industry: ENERGY

Rystad Energy is an independent energy research and business intelligence company.



BRONZE

Industry: GOVERNMENT

The SA Department for Trade and Investment works with SA importers, exporters and distributors.



BRONZE

Industry: MEDICAL

Speedx specializes in molecular diagnostic solutions that offer comprehensive information for improved patient management.



BRONZE

Industry: EDUCATION

The Marilyn Davies College of Business offers outstanding undergraduate and masters level programs.

WHAT MATTERS TO OUR SPONSORS

"What matters most to us is networking to gain new customers for our business."

"Keeping our company name forefront on all activities."

"Further developing the links between the U.S. and Australia including the oil and gas industry and government."

"A social and cultural venue for our Australian expats as well as our U.S. employees who have lived in or have connections with Australia."

"Networking with potential clients."

“ CONNECTION WITH U.S. COMPANIES DOING BUSINESS IN AUSTRALIA, AND AUSTRALIAN COMPANIES DOING BUSINESS IN AMERICA IS WHAT MATTERS.

”

MEMBER BENEFITS

All AACC sponsors receive individual memberships to the AACC for their employees, based on the level of sponsorship. These memberships provide access to many benefits, as well as invitations to all of our chamber events, including social, cultural and corporate programs and activities.

As a valued sponsor and member of AACC, your employees will receive benefits including but not limited to:

- Access to our membership directory
- Access to member-only offers, such as airfare, hotel, sporting and cultural events discounts
- Member rate on all AACC event tickets
- Discounts to AACC reciprocal partner events
- Information and advice on living in the Texas
- Networking events with sponsors and cooperating organizations
- Monthly professional networking mixers/happy hours - "Sundowners"
- Young Professionals (YP) Speaker Series, Professional Mixers, and Social Events
- Special events with visiting Australian political and industry dignitaries
- Business lunches with featured business and government speakers
- Annual Innovation and Investment Conference (AUSii)
- Australia Day celebrations and family picnic
- Facilitation of Australian International NAPE and OTC delegations and other groups
- Perth-Houston "Sister Cities" events in conjunction with Sister-Cities International, the City of Houston, and the City of Perth

Our events focus on Australian-US business topics and interesting aspects of Australian art and culture.

We have also partnered with many other local chambers of commerce, business and sporting organizations and Houston businesses to provide members with even more offers and benefits.

Individual Memberships are valued at over \$120 per year so we encourage our sponsors to engage with their employees to ensure they take advantage too!



AACC EVENTS

The AACC hosts business and social events throughout the year centered on its mission of connecting Australia and the U.S. through business, culture and education. Events include business speaker events, networking events, cultural events, family gatherings and collaborative events with our sponsors and partner organizations.

<p>AUSii Series AUSTRALIA U.S. INNOVATION AND INVESTMENT</p> <p>LET'S TALK HYDROGEN 2.0 - THE HYDROGEN TRANSITION Up to date assessment of the green hydrogen developments & techno-economic viability in Australia, the US and globally.</p>  <p>ONLINE EVENT TUESDAY, NOVEMBER 9 5:00-6:00PM CST</p> <p>CSIRO NEFA PLUG POWER</p>	<p>AUSTRALIA Energy Resources</p> <p>AUSTRALIA Energy Resources (AER) is a collaboration between the nation's federal and the various state/territory government agencies. The focus consists of governments and regulators, who have awarded NEMF for decades under the banner of AUSTRALIA Partnership.</p> <p>The focus here will be on energy focus which is the focus of the various energy projects which are being provided as current and emerging investment opportunities.</p>  <p>"BALANCING ENERGY SECURITY AND CARBON NEUTRALITY: AUSTRALIA'S ENERGY RESOURCES PROJECTS"</p> <p>Join the AUSTRALIA Energy Resources Team for a 3-part series focused on current projects and investment opportunities in Australia.</p> <p>SEPTEMBER 23 OCTOBER 21 NOVEMBER 17</p>	<p>Australian American Chamber of Commerce Texas UFD University of Houston Downtown Office of Study Abroad</p> <p>In Partnership with UH Study Abroad</p> <p>AUSTRALIAN FILM NIGHT OCTOBER 20 6:00PM @University of Houston Downtown</p> 	<p>AUSii Series AUSTRALIA U.S. INNOVATION AND INVESTMENT</p> <p>LEADING THE TRANSFORMATION OF EPC IN A TIME OF ENERGY TRANSITION</p> <p>WOMEN IN LEADERSHIP SERIES "WOMEN IN ENERGY TRANSITION & ENVIRONMENT"</p>  <p>CEETA THAKORLAL President, President Digital & Energy Transition at Worley</p> <p>ONLINE EVENT WEDNESDAY APRIL 21 11:00-11:45AM CDT</p>
<p>AUSii Series AUSTRALIA U.S. INNOVATION AND INVESTMENT</p> <p>LEADING SUSTAINABILITY AT A TIME OF ENERGY TRANSITION</p> <p>WOMEN IN LEADERSHIP SERIES "WOMEN IN ENERGY TRANSITION & ENVIRONMENT"</p>  <p>LAUREN RILEY Managing Director, Global Environmental Affairs and Sustainability, United Airlines</p> <p>ONLINE EVENT TUESDAY, MAY 11 4:00-4:45PM CDT</p>	<p>AACC MEMBERS ONLY EVENT MEET 'TEAM AUSTRALIA'</p>  <p>Wednesday, May 6 THURSDAY, MAY 6 5:00-6:00pm CDT</p>	<p>AUSii Series AUSTRALIA U.S. INNOVATION AND INVESTMENT</p> <p>LET'S TALK CLIMATE CHANGE AUSTRALIA'S CHANGING CLIMATE AND EFFORTS TO ADDRESS IT</p>  <p>ONLINE EVENT TUESDAY, FEBRUARY 23 6:00-6:45PM CST</p>	<p>AUSii Series AUSTRALIA U.S. INNOVATION AND INVESTMENT</p> <p>LET'S TALK HOUSTON'S START-UP INCUBATORS</p>  <p>ONLINE EVENT THURSDAY, FEBRUARY 25 5:00-6:00PM CST</p>
<p>AUSii Series AUSTRALIA U.S. INNOVATION AND INVESTMENT</p> <p>WOMEN IN LEADERSHIP SERIES "WOMEN IN TECHNOLOGY"</p>  <p>MARIE MYERS Chief Transformation Officer HP Inc.</p> <p>ONLINE EVENT TUESDAY, DECEMBER 8 6:00-7:00pm CST</p>	<p>AUSii Series AUSTRALIA U.S. INNOVATION AND INVESTMENT</p> <p>LET'S TALK HYDROGEN WILL HYDROGEN BE THE ROCK STAR OF THE ENERGY TRANSITION?</p>  <p>ONLINE EVENT TUESDAY, DECEMBER 8 6:00-7:00pm CST</p>	<p>AUSii Series AUSTRALIA U.S. INNOVATION AND INVESTMENT</p> <p>LET'S TALK U.S. ELECTIONS: INSIGHTS AND PREDICTIONS Professor Sean Theriault and The Hon. Peter McGauran sit down together to share their thoughts on the U.S. Elections.</p>  <p>ONLINE EVENT THURSDAY, OCTOBER 22 5:30 - 6:30PM CDT</p>	<p>Australian American Chamber of Commerce Asia Society Texas Center</p> <p>THE AUSTRALIAN AMERICAN CHAMBER OF COMMERCE, IN COLLABORATION WITH ASIA SOCIETY TEXAS CENTER</p> <p>AUSTRALIA AND ASIA'S ENERGY TRANSITION TOWARDS A LOWER CARBON FUTURE</p>  <p>ONLINE EVENT THURSDAY, OCTOBER 15 6:30-7:30PM CDT</p> <p>SPEAKERS: Michelle Cole, Peter Hartley, Billy York, Wiley Tinsley</p>
<p>FERVID GROUP PLATYPUS BEERING</p> <p>TECH & TALENT ATTRACTING THE RIGHT TALENT IN THE WORLD OF TECH START-UPS</p> <p>TUESDAY, MAY 18 5:30-7:30PM PLATYPUS BEERING 1902 WASHINGTON AVENUE, HOUSTON</p> <p>SUPPORTED BY: HOUSTON TECH FUND</p>	<p>Mix Mingle Network</p> <p>AUSTRALIAN AMERICAN CHAMBER OF COMMERCE YOUNG PROFESSIONALS</p> <p>2021 YP RE-LAUNCH CELEBRATION AND HAPPY HOUR</p> <p>TUESDAY, AUGUST 31 5:00 - 8:00pm SIMONE ON SUNSET 2418 SUNSET BLVD HOUSTON</p>	<p>AACC MEMBER NIGHT OCTOBER 16 7:30PM</p>  <p>HOUSTON DYNAMO FC</p>	<p>Mix Mingle Network</p> <p>AUSTRALIAN AMERICAN CHAMBER OF COMMERCE YOUNG PROFESSIONALS</p> <p>YP WINE TASTING</p> <p>Wednesday, December 1, 2021 6:00 - 9:00pm VINOLGY 2314 BISSONNETT STREET HOUSTON</p> <p>REGISTER ONLINE @ WWW.AACC-TEXAS.ORG</p> 



AACC PARTNERS

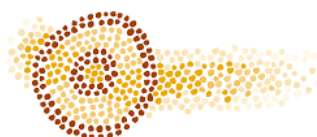
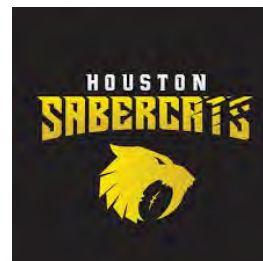
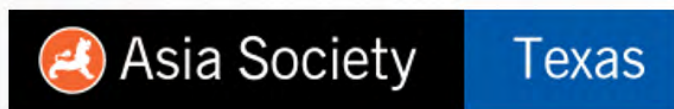
For over 30 years, the Australian American Chamber of Commerce has connected Australia and Texas in business, education and culture. In doing so the AACC provides valuable connections and relationships that enrich both the businesses and the lives of our individual members. Recognizing the importance of continuing close relationships between like-minded organizations, we are grateful for the partnerships we have formed with other organizations and businesses throughout the US.

These partnerships allow us to create collaborative programming including joint business programs, as well as cross promotion of events and reciprocal member benefits. The AACC values this great opportunity to support companies and individuals across the globe.

AACC members enjoy reciprocal member benefits with many of our promoting partners.



Australian American Chamber of Commerce
San Francisco



Booker-Lowe Gallery
aboriginal and contemporary fine art of Australia





THANK YOU!

WE APPRECIATE OUR SPONSORS. COME JOIN THE AACC FAMILY.

PLATINUM



GOLD



Australian Consulate General
Houston, Texas

SILVER



BRONZE



JOIN US

The AACC offers multiple levels of sponsorship and membership to choose from.

More information can be found [HERE](#).

ADVERTISE WITH US

Do you have a local business in Texas?

Are you looking to expand into the Houston, Austin or Dallas markets?

Ask how we can help!

CONTACT US

AUSTRALIAN AMERICAN CHAMBER OF COMMERCE

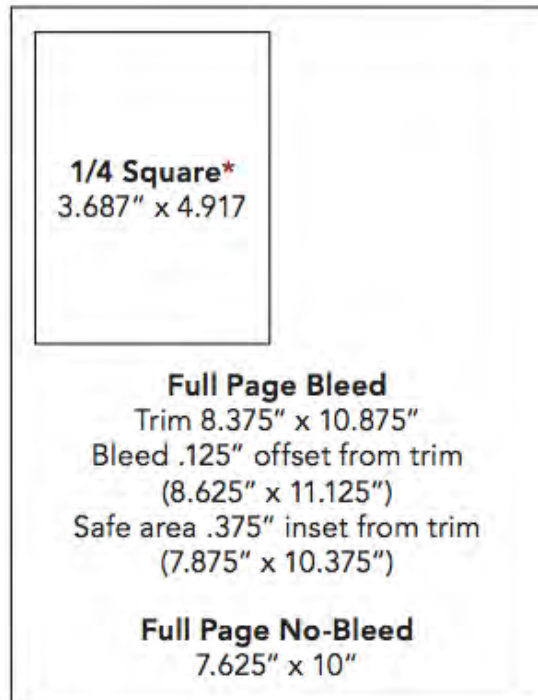
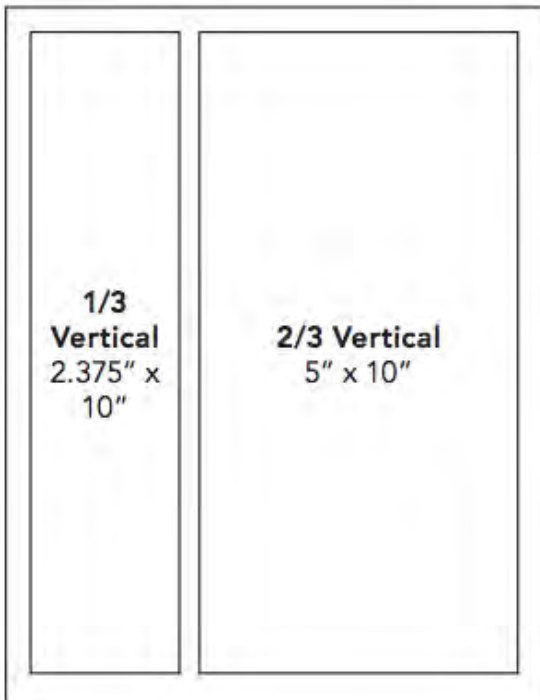
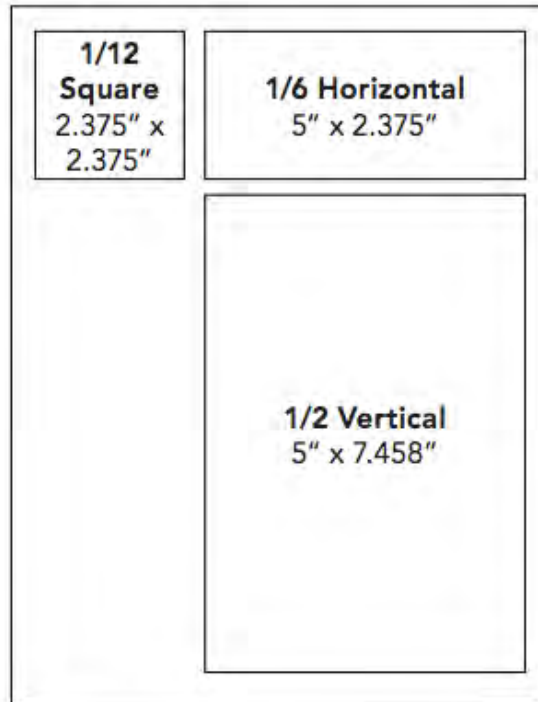
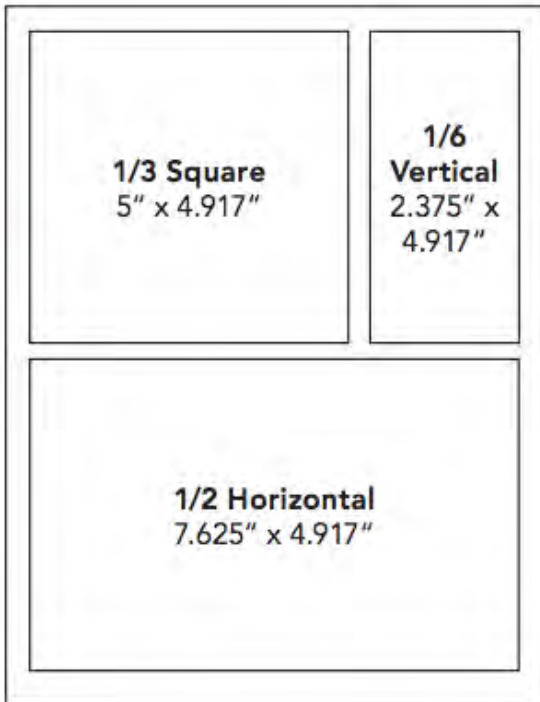
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G'DAY TEXAS

ADVERTISING SPECS

Full digital version of the AACC Magazine can be viewed [HERE](#).



SUBMISSION REQUIREMENTS:

- File Formats accepted: JPG, PNG
- Minimum resolution 300 DPI
- Please allow 1/8" trim edge for safe area (for text)
- If you have questions, please contact Amy Conacher at +1 281-728-9495 or amy@aacc-houston.org.

SUBMISSION DEADLINES:

- **Spring Edition**
December 1
- **Summer Edition**
April 1
- **Winter Edition**
August 1



BECOME A SPONSOR

Sign me up to become an AACC sponsor at the following annual level:

- PATRON - \$50,000**
- PLATINUM - \$40,000**
- PRESENTING - \$30,000**
- GOLD - \$10,000**
- SILVER - \$7,500**
- BRONZE - \$5,000**
- SMALL BUSINESS - \$2,500** *(companies with less than 20 employees)*

NAME/ORGANIZATION (please print exactly as it should appear on printed material)

CONTACT PERSON

TELEPHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

PAYMENT OPTIONS

Please send me an invoice at the email listed above for electronic payment. (If you choose electronic payment, do not fill out details below)

CHECK NUMBER _____ payable to AACC Houston is enclosed.

CREDIT CARD _____ AMEX MC VISA DISCOVER

NAME _____ EXPIRATION _____ CVC CODE _____

SIGNATURE _____

SUBMISSION DETAILS

Please return form to:
AMY@AACC-HOUSTON.ORG

For questions, please contact us at: info@aacc-houston.org or 713-527-9688



Australian American
Chamber *of* Commerce
Texas

AUSTRALIAN AMERICAN CHAMBER OF COMMERCE

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